

Action Against Cancer Privacy Policy

Action Against Cancer is committed to respecting your privacy and keeping your personal information safe.

We will not sell or share your details unless compelled to do so by law. The only exception to this is if you have made a gift aid declaration, we may need to disclose the information you have provided to HMRC in order to reclaim gift aid on your donation. When dealing with your personal information we will at all times comply with the Data Protection Act 1998, and the EU General Data Protection Regulation which came into force in the UK on May 25th 2018.

By using our website, social media pages or providing your information, you consent to our collection and use of the information in the ways set out in this policy.

Who we are

This privacy notice covers all personal data that is gathered by Action Against Cancer, the working name of The Hilary Craft Charitable Foundation Limited, a registered charity in England and Wales (number 1143743), and company in England and Wales (number 07767248).

The only website that this privacy policy governs is the Action Against Cancer site. We are not responsible for the privacy policies that govern third party websites even where we have provided links to them. Similarly, this policy covers how we will use any data collected from the Action Against Cancer Facebook page, but it does not govern how the providers of social media websites will use your information. We recommend checking the privacy policy of any website before sharing your data.

Information collected

There are different reasons why we might collect your personal information (including your name, address, email address and telephone number). The main reasons are to process and thank you for your donation to us, and to keep you up to date about the work we're doing. We would like to tell you about the important difference you're making, and how your financial support could help fund more life-saving research. We will only do this by email if you tell us that you are happy for us to contact you in this way (this is 'opting-in'), by telling us what your contact preferences are or by signing up to our e-newsletters.

You can give us your contact preferences by emailing us at info@aacancer.org, writing to us at Action Against Cancer, Regency Chambers, Jubilee Way, Bury, Lancashire, BL9 0JW, calling us on 0845 680 1894, or by using the contact preference form on this website.

We may collect your information when you give it to us directly, or indirectly through an independent event organiser, or fundraising sites such as BT MyDonate and Virgin Money Giving. We may combine details you provide us with publicly available information in order to gain a better understanding of our supporters to improve our fundraising methods. For website users and e-newsletter recipients, the information we collect might include your IP address and information regarding what web pages are accessed and when.

Cookies

Like most websites, our site uses small data files stored on your computer called cookies. The Action Against Cancer site uses cookies for the collection of anonymous session data only, to record things like pages visited. This data is collected for the purpose of monitoring and understanding the effectiveness of our website. You can check your browser settings to determine which cookies you accept or decline.

How we use your information

We will mainly use your data to:

- Provide you with information about our work and activities where you have agreed to receive communications from us, including how your support helps
- Ensure we know how you prefer to be contacted
- Administer your donation or support your fundraising, including processing gift aid
- Keep a record of your relationship with us
- Maintain internal records relating to donations, feedback or any complaints
- Analyse and improve our website and e-newsletters

Keeping your information secure

We do our very best to keep personal information safe, including using secure server software technology (SSL). We do not store debit or credit card details. Only a small number of Action Against Cancer personnel are authorised to access information about our supporters and contacts, which is held on a secure database. However, it is impossible to ensure that loss, misuse or alteration of data will not occur while it is under our control.

The transmission of data across the internet (including by email) is not completely secure, and whilst we do our best to try to protect the security of your information, we cannot guarantee that loss, misuse or alteration of data will not occur whilst data is being transferred.

Changing your contact details or preferences

You can update your contact details or preferences at any time by calling us on 0845 680 1894, emailing us at info@aacancer.org, writing to us at Action Against Cancer, Regency Chambers, Jubilee Way, Bury, Lancashire, BL9 0JW, or by using the contact preference form on this website and changing the details yourself. You can click 'unsubscribe' at the bottom of any of our e-newsletters. Any choices you make will override any previous preferences you told us. Even if you tell us that you do not want to hear from us, we need to keep some data to fulfill legal and regulatory requirements.

Access rights

You can check the information that we hold about you by emailing us at info@aacancer.org, or writing to us at Action Against Cancer, Regency Chambers, Jubilee Way, Bury, Lancashire, BL9 0JW. If you find any inaccuracies we will delete or correct it promptly.

Changes to this policy

We may make changes to this policy from time to time. Any changes will be made on this web page and they will apply from the time we post them.

For more information or to make a complaint

If you have any questions about this policy or to tell us if you're not happy with how we've handled your personal information, please call us on 0845 680 1894, email us at info@aacancer.org, write to us at Action Against Cancer, Regency Chambers, Jubilee Way, Bury, Lancashire, BL9 0JW.

We are registered with the Information Commissioners Office under the terms of the Data Protection Act. Our registration number is ZA286162.